

Research and Writing Writeshop for DBA Students

Resource Person: Dr. A.K. Enamul Haque
15 November 2019 – 7 December 2019
Institute of Business Administration

Agenda

| Time | Activities |
|-------------------------------------|---|
| <u>Day 1: 15 November 2019</u> | |
| 10:00 | Introduction |
| 10:15 | Welcome remarks |
| 10:20-10:30 | Programme introduction - |
| | |
| Presentation/ Introduction — Part I | |
| 10:30 –10:45 | Md. Kamrul Bari - Stock market crash and its impact on capital structure choices of publicly listed firms in Bangladesh |
| 10:45— 11:00 | Md. Moniruzzaman Khan - Factors Influencing Corporate Reputation Of FMCG BRAND Companies In Bangladesh |
| 11:00— 11:15 | Mohammad Ebadul Islam - Effectiveness of Loan Rescheduling |
| 11:15— 11:30 | Ekhlas Uddin Ahmed - Using Big Data Analytics in Analyzing SDG |
| 11 :30—12:00 | Toaha Muhammad - An Analysis of Water Analysis Models: The Case of Dhaka City |
| 12:00 – 12:15 | Chowdhury Shahrear Ekram - Marketing Communication Model in 4.0 driven Banking Industry |
| 12:15- 12:30 | Md Faizul Alam - Risk Management of Power Plants in Bangladeshh |
| 12:30-12-45 | Dewan Sazzadul Karim - Open Account Export Financing in Bangladesh |

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Day 2: 16 November 2019

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| 19:00 – 20:00 | Lecture 1 : Elements of Good Proposals in Environmental Economics |
| 20:00 – 22:00 | Group Works, Reading and Refining Slides |
| Time | Activities |
| Day 3: 22 November 2019 | |
| 15:00 – 16:00 | Lecture 2 : Developing appropriate research method for a research proposal |
| 16:00 – 18:00 | Group Work |
| Day 4: 23 November 2019 | |
| 19:00 – 22:00 | Group work/participants work on concept notes/slides |
| Day 5: 29 November 2019 | |
| 15:00- 16:00 | Lecture 3: Tools for Research and Writing – Introducing Zotero |
| 16:00-18:00 | Group Practice and Account setting in Zotero |

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| | Day 6: 30 November 2019 |
| 19:00 – 22:00 | Lecture 4: Research Methods – Regression Analysis using STATA / SPSS |
| | Day 7 & 8 : December 6 & 7, 2019 |
| | Final Presentations |
| | Presentation 1 |
| | Presentation 2 |
| | Presentation 3 |
| | Presentation 4 |
| | Presentation 5 |
| | Presentation 6 |
| | Presentation 7 |
| | Presentation 8 |